PRESS RELEASE

Winter spectacle in Ischgl: Season opening with global superstar Rita

Ora and perfect snow conditions

Ischgl kicks off the 2025/26 winter season with a picture-perfect start: fantastic conditions,

perfect slopes and an energetic concert by Rita Ora on 29 November ensured an unforgettable

start to the new winter season for 13.000 winter sports and music fans.

Ischgl officially opened the 2025/26 winter season with a spectacular season opener and an

atmospheric concert by internationally acclaimed pop icon Rita Ora. The first day of skiing on 27

November already presented perfect conditions: a snow-covered winter landscape straight out of a

picture book and perfectly groomed slopes provided ideal conditions for the first turns of the season.

On Saturday evening, the car park of the Silvretta cable car was transformed into a glittering open-air

stage: the legendary "Top of the Mountain Opening Concert" with British singer, songwriter and actress

Rita Ora attracted thousands of visitors to Ischgl.

Rita Ora thrills with power show in the Tyrolean mountains

At 6 p.m., Rita Ora took to the Ischgl stage – accompanied by her live band and an energetic dance

crew. The British superstar delivered a show that more than lived up to the high standards of the Ischgl

season opener. The singer presented a mix of her international chart hits and current songs, filling the

night-time mountain backdrop with impressive energy, strong stage presence and powerful vocals.

With hits such as Your Song, Anywhere and the crowning finale Let You Love Me, she had the audience

singing and dancing along. The dynamic performance, visual staging and dance choreography made

the concert a highlight that impressively marked the start of the new winter season. Rita Ora thus joins

the list of world stars who have made Ischgl the "pioneer of music acts in the Alps".

Atmospheric warm-up and finale with DJ Tiffany Seguí

Even before the concert began, DJ Tiffany Seguí set the perfect mood. After Rita Ora's performance,

she kept the energetic atmosphere going and transformed the concert area into an open-air winter

dance party.

A picture-perfect start to the season

With fantastic slope conditions and a musical highlight in a class of its own, Ischgl has made a

particularly impressive start to the winter season. The combination of impressive, snow-rich winter

sports conditions and international entertainment once again underlines the resort's reputation for

creating special moments in a unique alpine setting.







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Winter innovations in Ischgl

Several new features await visitors to Ischgl at the start of the season: the two new 8-seater D-Line

chairlifts, Höllbodenbahn C1 and Sassgalunbahn C3, increase comfort with seat heating, weather

protection hoods and the AURO system, and set an example in terms of environmental awareness

with photovoltaics and the sustainable reuse of the old facilities.

Another new feature is the connection to the Ikon Pass network, which offers access to over 60

international ski resorts. In addition, the Ischgl Trophy (11 to 14 December 2025) is celebrating its

premiere – an exclusive tennis event with stars such as Dominic Thiem and Tommy Haas.

Free pool material for the Rita Ora concert will be available during the evening at the following link:

Image an Video for download.

Further information is available at www.ischgl.com.

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